SUNNYVALE, Calif., November 8, 2011 – Trimble (NASDAQ: TRMB) announced that Avery Dennison Healthcare Provider Solutions, a business of Avery Dennison Corporation (NYSE: AVY), is actively collaborating with Trimble to deliver ThingMagic® powered passive RFID-based systems to hospitals. The systems offered by Avery Dennison Healthcare Provider Solutions are designed to help healthcare customers optimize processes for improved patient safety and reduced costs. Included in the offering are RFID readers, best-in-class application software, RFID tags, and implementation and process-improvement support. ThingMagic Mercury6 and Astra® UHF RFID readers are available with the systems, providing customers with a choice of form factors proven across diverse hospital environments.

Avery Dennison Healthcare Provider Solutions leverages Lean and Six Sigma expertise to improve, error-proof and control the interrelated processes that support and impact patient care. Benefits are maximized by taking a holistic approach, which often involves tracking a wide-range of objects and people moving through the hospital, including equipment, consumables, specimens, documents, patients and employees.

"We favor passive RFID as a technology because the infrastructure is scalable and reliable, and the tags are low cost and available in a variety of form factors. This technology enables hospitals to track thousands of critical items, and use proven application software to control their improved processes," said Jim Ettamarna, general manager of Avery Dennison Healthcare Provider Solutions. "We are excited to work with ThingMagic to help hospitals drive meaningful impact."

With Avery Dennison Healthcare Provider Solutions, hospitals can select a single area of focus and expand based on resources and critical needs. For example, hospitals can begin with a focused, high-impact application like loss-prevention, and then graduate to a hospital-wide system that integrates asset-management and patient flow. This approach minimizes involvement from the IT department or clinical staff, making the system easy to deploy and scale. Key visibility and reporting capabilities of the system include real-time asset/personnel identification and location, asset/personnel history, zone/area contents, zone/area history, notifications and alerts, and integration with computerized maintenance management (CMMS), accounting and ERP systems.

"The Avery Dennison solutions allow hospitals to focus on driving impactful outcomes," said Tom Grant, general manager of Trimble's ThingMagic Division. "We're pleased to be working with Avery Dennison Healthcare Provider Solutions to enable hospitals to leverage our RFID

reader platforms for process improvement and set higher benchmarks for success."

These and other RFID solutions will be demonstrated by Trimble's ThingMagic Division (kiosk #16) and Avery Dennison Healthcare Provider Solutions (kiosk #15) at HIMSS12 in The Intelligent Hospital™ Pavilion, booth #12442. The Pavilion will provide a practical overview of a variety of technologies seamlessly integrated to improve patient care, safety, and operating efficiencies in healthcare, assisted living and nursing home facilities.

About Avery Dennison's Healthcare Provider Solutions

Avery Dennison Healthcare Provider Solutions is a business group of Avery Dennison Corporation. The business helps hospitals improve key processes to increase patient safety and satisfaction, while reducing costs and waste. It also offers a complete customer solution based on operations expertise, application software, RFID technology, and on-site program management. For more information, visit: providers.averydennison.com

About Avery Dennison

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. For more than 75 years the company has been a global leader in pressure-sensitive technology and materials, retail branding and information solutions, and organization and identification products for offices and consumers. A FORTUNE 500® company with sales of $6.5 billion in 2010, Avery Dennison is based in Pasadena, California and has employees in over 60 countries. For more information, visit: www.averydennison.com

About Trimble's ThingMagic Division

Trimble's ThingMagic Division is a leading provider of UHF RFID reader engines, development platforms and design services for a wide range of applications. ThingMagic develops products for demanding high-volume applications and provides consulting and design services to create solutions for challenging applications. ThingMagic's customers include some of the world's

largest industrial automation firms, manufacturers, automotive companies, retailers, and consumer companies. Located in Cambridge, Massachusetts, ThingMagic was founded in 2000 by a group of visionary PhD graduates from Massachusetts Institute of Technology's Media Lab. ThingMagic is "The Engine in RFID™". For more information, visit: www.thingmagic.com.